

ALABAMA ALL-STAR SPORTS WEEK—ALL SPORTS EQUIPMENT EXPO
JULY 15-17, 2009
VON BRAUN CENTER
700 MONROE STREET, HUNTSVILLE, AL 35801
Telephone # 256-551-2377 FAX # 256-551-2221
Email Address – decorating@vonbrauncenter.com

APPLICATION/CONTRACT FOR EXHIBIT SPACE

COMPANY NAME: _____

CONTRACTED BY: _____
(NAME AND TITLE)

STREET: _____ **P. O. BOX:** _____

CITY/STATE: _____ **ZIP CODE:** _____

TELEPHONE #: _____ **FAX #:** _____

EMAIL ADDRESS: _____

PRODUCTS/SERVICES DISPLAYED: _____

EXHIBITOR NAMES ATTENDING: _____

We have indicated below our desire by space number as shown on the floor plan in the AllStar Sports Week Expo brochure. Show management reserves the right to make changes and final space assignments. **It is understood that choice of space is not guaranteed but will be honored to the most practicable extent .**

1ST CHOICE, NO.(s) _____ **2ND CHOICE, NO.(s)** _____
3RD CHOICE, NO.(s) _____ **4TH CHOICE, NO.(s)** _____

Applications submitted must be accompanied by payment **IN FULL**, including booth space(s) requested. Applications received without payment will not be processed nor will space assignment be made. **Application/Contract must be returned by June 1, 2009 , to the Von Braun Center, 700 Monroe Street, Huntsville, AL 35801 .**

Booth package includes 8' back draping and 3' side draping, one booth sign, one table, two chairs, aisle cleaning, and security. Upon receiving this completed application/contract and payment, the Von Braun Center will mail a payment receipt and further vendor information sheets. The information sheets must be filled out and mailed (email or USPO) or faxed back to the Von Braun Center in order to insure the additional equipment or services needed are present when you arrive at the Expo.

The show management reserves the right to reject any application for space if it deems such action is in the best interest of the show. The rules and regulations of this contract have been formulated for the best interest of the exhibitors and are incorporated into this contract. We request your full cooperation in their observance. Anything not included in the rules and regulations will be subject to the decision of show management.

In the event it should be necessary for your company to cancel your space reservation, full refund of booth cost will be made prior to July 13, 2009. Refunds for cancellations made after July 13, 2009, will be determined by show management.

In the event the Expo is not held, then and thereupon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit of claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the amount already paid for space in the Von Braun Center for this specific event.

METHOD OF PAYMENT:

Credit Card (circle one): _____ Credit Card Number: _____
 Visa MasterCard
 Discover American Express Expiration Date: _____
 Check or Money Order Signature: _____
(As Shown on Credit Card)

MAKE CHECK PAYABLE TO VON BRAUN CENTER.

VON BRAUN CENTER USE

RECEIPT # _____ **BOOTH #** _____ **DATE** _____ **ACCEPTED BY** _____

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GENERAL RULES AND REGULATIONS

HOURS OF THE SHOW: Vendors will be allowed in the Expo Hall one hour before show opens and one -half hour after show closes each show day, unless arranged prior notification is given to show management.

MOVE IN:	Tuesday, July 14, 2009	8:00 a.m. – 10:30 p.m.
SHOW DAYS:	Wednesday, July 15, 2009	9:00 a.m.- 4:30 p.m.
	Thursday, July 16, 2009	9:00 a.m.- 4:30 p.m.
	Friday, July 17, 2009	9:00 a.m.- 1:30 p.m.
MOVE OUT:	Friday, July 17, 2009	AFTER 1:30 p.m.
ALL EXHIBITS MUSTBE REMOVED BY 11:59 P.M. FRIDAY, JULY 17, 2009		

EXHIBIT RATES:	10' X 10' Booth Space	\$300.00
	Extended Space	\$3.00 per sq. ft.

LIABILITY: The exhibitor is entirely responsible for the space leased by him/her and has sole responsibility of keeping said space free from any conditions dangerous to persons visiting or working the exhibition floor. Save the Von Braun Center, their officers, directors, full-time employees, part-time employees, and volunteer workers harmless from any and all claims, damages, liability obligations, payments, and indebtedness that may arise or be incurred as a result of the exhibitor acting or failing to act in any way in the course of preparing, operating, servicing, and removal of the exhibition. The Von Braun Center will not be responsible for any injury that may arise to exhibitors or their employees or for the loss of, or any damage to, any goods from any cause whatsoever while in transit to, or from, or while in the Von Braun Center.

INSURANCE: Verification of insurance must be provided at least thirty (30) days prior to the show. The Certificate of Insurance for each individual exhibitor should indicate:

- Broad Form Public Liability Insurance, which shall include premises, operations, and products with a minimum of \$1,000,000 combined single limit per occurrence.
- Name the Von Braun Center and its employees as additional insured.
- Name, address, and telephone number of the insurance agency or underwriting company.

In all cases, exhibitors desiring to insure his/her exhibits and displays against fire, theft, etc., must do so at their own expense.

OPERATION OF EXHIBITS The Von Braun Center reserves the right to restrict the operation of any exhibit that, in its opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, exhibits that because of noise, flashing lights, unsafe methods of operation, or display of unsuitable material, are determined by the Von Braun Center to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitch men" is strictly prohibited.

Exhibits that include the operation of musical instruments, radios, sound projection equipment, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noise making exhibits must secure approval of operating methods from show management before the exhibits open.

Exhibitor agrees to hold all sales conferences in the space leased by him/her and not to hold any special parties or banquets during the regular hours of the show. All exhibits must remain within the confines of the space leased by the exhibitor. No exhibitor will be permitted to erect signage or display material outside the perimeters of his/her own exhibit area. No exhibitor may solicit business from customers that are in another exhibitor's booth. Only those leasing booth space are entitled to solicit business in the Von Braun Center or surrounding property during show hours.

Any advertising, promotional, or other scheme that involves attracting visitors to an exhibitor's location by any inducement that might be construed to be a lottery and/or a game of chance is strictly prohibited. Under laws governing games of chance, lotteries, and the like, every individual is charged with knowledge of national, state, and local legal restrictions on such activities.

CARE OF BUILDING AND EQUIPMENT Exhibitors or their representatives shall not injure or deface any part of the exhibition building, the booths, the booth contents, show equipment, or decor. If and when such damage should occur, the exhibitor is liable to the owner of the damaged property.

CREDENTIALS: All exhibitors and representatives must register at the exhibitor's registration desk in the Expo Hall and provide identification and secure an All-Star Sports Week exhibitor badge. These persons agree to wear such badge during all Expo hours. No person will be admitted to the exhibit floor without an All-Star Sports Week badge.