



April 13, 2018

MEMORANDUM:

TO: All Principals

FROM: Denise Ainsworth, Assistant Director

RE: Regional Cheerleading

The Alabama High School Athletic Association (AHSAA) Central Board of Control has approved the addition of two regional cheer competitions (pending signed contracts) beginning with the 2018-19 school year. This announcement brings new opportunities for student-athletes! They will get to compete in a venue located in their region and will be able to choose to compete either using the exact cheers, band chants and stunts (Gameday format) they use on Friday nights, or using a traditional competition format. A regional competition will remove some of the challenges that have prevented squads from participating at the state competition and creates more opportunities for those schools with limited resources.

The new Super-Regional cheer competitions will be hosted in two locations -the cities of Mobile and Birmingham. The Mobile competition will be held at the Mobile Convention Center on Wednesday, November 7, 2018. The Birmingham competition will be held at the Birmingham Crossplex on Thursday, November 15, 2018. The long-standing state cheer competition will be held in Hanceville, as usual, on Saturday, December 15, 2018.

Assignments of what schools will participate at each site will be determined later and will be based on travel. Please stay tuned for further updates as they are released. As always, if you have questions, please contact the AHSAA office at 334.263.6994 or email me at dainsworth@ahsaa.com.