



**10th ANNUAL
PRINCIPALS' & ATHLETIC DIRECTORS' CONFERENCE**
Renaissance Montgomery Convention Center • 201 Tallapoosa Street, Montgomery, AL
36104
April 4–5, 2017

CONFERENCE SCHEDULE

TUESDAY, APRIL 4, 2017

- 8:00 a.m.-12:00 p.m. Leadership Training Course 502, Athletic Administration: Principles, Strategies and Methods, Jerry Browning, St. James High School
- 1:00-5:00 p.m. Leadership Training Course 723, Athletic Administration: Administration of Professional Growth Programs for Interscholastic Athletic Personnel, Brandon Dean, Montgomery Public Schools
- 1:30-3:30 p.m. Certified Athletic Administrator (CAA) Exam (Must apply through the www.niaaa.org)
- 10:30 a.m.-12:30 p.m. C2C Training: For Those New to C2C, C2C Staff and Chalkable Staff
- INOW – Summer School Grades
 - Rules and ECO Tests
 - Picture Crop and Upload
 - Signature
 - Your Account
 - Rosters
 - Schedules
 - Documents & Filing
 - Principal/AD can see user pictures
 - Manage Coaches' interface
 - Sanctioning
 - Community Listings
 - Account – Why You Do Not Create Multiple Accounts
- 1:30 – 3:30 p.m. Orientation for New Athletic Directors' – Jeff Segars, Athletic Director, Vestavia Hills High School
- Developing Your Vision
 - Developing a Positive Culture
 - Holding Your Staff Accountable
 - Why You Need C2C Software
 - Legal Concerns and Prevention
 - And, the List Goes On.....and On!

WEDNESDAY, APRIL 5

- 7:30-8:00 a.m. Registration and Continental Breakfast
- 8:00-9:30 a.m. "The Value of Education – Based Athletics" – Dr. Dee Fowler, Chief of Staff, ALSDE
- 9:30 – 9:45 a.m. Break
- 9:45-10:45 a.m. "A Few Pieces of Silver" – Kenny Davis, Former Olympian and University of Kentucky Leading All-Time Scoring Record-Holder, Basketball Hall of Fame
- 11:00 a.m. – 12:30 p.m. (30-minute breakout sessions):
- "Suicide -The Silent Epidemic" – The Jason Foundation

“Don’t Widen the Plate” – Denise Ainsworth, Assistant Director, AHSAA
“AHSAA Case Studies” – Kim Vickers, Assistant Director, AHSAA

12:30-1:00 p.m.

Lunch (on your own)

1:30-3:00 p.m.

“A Discussion with Steve Savarese”
How Do You Interpret AHSAA Transfer Rules?
In-depth Review of AHSAA Transfer Rules
Current Analysis of AHSAA Recruiting Rules
What Constitutes Recruiting?
Rule Manipulation

REGISTRATION INFORMATION

Deadline for Pre-Registration is April 2

Pre-Registration MUST include payment. Those not completing pre-registration by including payment, will incur an additional \$10 for on-site registration for a total of \$50.

Pre-registration is available ONLY online through C2C. The registration fee includes a conference gift.

- Pre-registration fee – \$40 per person (If payment is **received** prior to April 2)
- On-site registration fee – \$50 per person
- Conference PLUACLD – \$50
- LTC courses – \$125 (each course)

HOTEL INFORMATION

RENAISSANCE MONTGOMERY HOTEL & SPA

\$141 PLUS TAX FOR SINGLE/DOUBLE ROOM

Phone: 877-545-0311

(Ask for AHSAA Principals’ and ADs’ Conference 2017 group rate reservations.) *Cut-off date is Monday, March 6*

Online Reservations

www.ahsaa.com

MAKE YOUR RESERVATION NOW!

CONFERENCE SPEAKERS



Denise Ainsworth



Kenny Davis



Brandon Dean



Jeremy Flatt



Steve Savarese



Kim Vickers

CONTRIBUTING SPONSORS

LTC COURSES AVAILABLE
Cut-Off Date for LTC Registration
is *March 18*

•LTC 723

Cost is \$125 for the course plus the \$40 conference registration fee.

•LTC 502

Cost is \$125 for the course plus the \$40 conference registration fee. (No PLU)

LTC 502 for a PLU

Cost is \$125 for the course plus the \$40 conference fee and an additional \$50 for the PLU. (Total \$215)

CAA EXAM AVAILABLE
TUESDAY, APRIL 4 – 1:30-3:30 P.M.

To register go to www.niaaa.org for requirements, certification process, and application.