



AHSAA SUMMER CONFERENCE • ALL SPORTS EQUIPMENT EXPO
RENAISSANCE MONTGOMERY CONVENTION CENTER
MONTGOMERY • JULY 17-21, 2017

EXPO INFORMATION

The Alabama High School Athletic Association in conjunction with the Alabama High School Athletic Directors & Coaches Association is proud to present the 21st annual AHSAA Summer Conference July 17-21, 2017.

The centerpiece of these activities for over 4,000 coaches, athletic directors, and high/junior/middle school principals from across the state will be the **ALL SPORTS EQUIPMENT EXPO** July 17-21. The Expo will be open to sports equipment vendors and any support product vendors that are involved in interscholastic athletics. The Expo floor will be open for not only exhibiting products and services, but also on-site sales of products, if so desired.

Coaches in the sports of baseball, basketball, bowling, cheerleading, football, golf, soccer, softball, track and field, volleyball, and wrestling will attend the Summer Conference.

★ **EXPO HOURS**

MOVE IN:.....Monday, July 17.....8:00 a.m.–6:00 p.m.

SHOW DAYS:.....Tuesday, July 18.....8:00 a.m.–3:30 p.m.

Wednesday, July 19.....8:00 a.m.–3:30 p.m.

Thursday, July 20.....8:00 a.m.–3:30 p.m.

Friday, July 21.....8:00 a.m.–3:00 p.m.

MOVE OUT: Friday, July 21..... AFTER 3:00 p.m.

EXHIBITORS CANNOT MOVE OUT UNTIL AFTER 3:00 P.M. ON FRIDAY, JULY 21, AND ALL EXHIBITS MUST BE REMOVED BY 11:59 P.M. FRIDAY, JULY 21.

- ★ **BOOTH SPACE IS 10' X 10'. Cost is \$600 per booth. If purchasing more than four (4) booths in a row, booths must be down side aisles (#s 104-122, 600-624, or 505-523). Booths 1, 2, 3, 100, 101, 201, 301, 401, and 501 are not available (sponsor booths).** Booth package includes 8' high background drapery and 3' high side divider drapery, 1 company ID sign, 1 6' topped and skirted table, 2 chairs, and 1 wastebasket.

- ★ **FERN EXPOSITION & EVENT SERVICES** provides additional furnishing and services at a discount rate. An exhibitor service kit with order forms and other specific information will be emailed to you by Fern once your application/contract is received.

- ★ **IF DRAYAGE AND EXPO STORAGE IS NEEDED**, contact Fern Exposition & Event Services at 205-458-8741 and discuss services and terms.

- ★ **COMPLETE MAIL-IN OR ONLINE APPLICATION/CONTRACT** to register for booth space.

- ★ **COMPLIMENTARY VENDOR BREAKFAST** – Tuesday, July 18, 8:00 a.m., Expo Showroom (Exhibit Hall C), Renaissance Montgomery Convention Center (see reservation form on memorandum).

CONTACT INFORMATION

AHSADCA

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