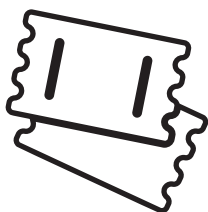


ONLINE TICKET SALES FOR PLAYOFFS AND CHAMPIONSHIPS



FOR THE 2018-2019 SEASON

- Online tickets will be offered via GoFan.co for all AHSAA Championship Events.
- Online tickets will be offered via GoFan.co for all AHSAA Playoff Football Games.
- If you are the host for any other AHSAA playoff sporting events, you are approved to offer online tickets via GoFan only. Contact GoFan directly if you would like to get setup to sell online tickets for your home AHSAA playoff events. See contact information below.



WHY OFFER ONLINE TICKET SALES

- Sell more tickets = More money for your school.
- GoFan handles the reporting and accounting. GoFan remits all online ticket sales reports and monies collected from online ticket sales directly to the AHSAA or appropriate school.
- Convenient for fans to purchase in advance, purchase with a credit card, and reduce their wait time in lines.
- Zero cost for the school to offer tickets for sale online on GoFan.co.
- Promote your game online (social media, email, websites) and get advance ticket sales.
- All playoff games offering online tickets will be on GoFan.co/AHSAA and linked to AHSAA.com.



NEW TOUCH-AND-GO MOBILE TICKETS

- If you do not offer online sales with GoFan during the regular school season, then the Touch-and-Go tickets will be used for your playoff event.
- Touch-and-Go tickets are paperless. They are redeemed directly from the fan's phone.
- Instructions for how to accept Touch-and-Go tickets at the gate involves a 1-minute video tutorial.
- A sample tutorial can be seen at this link: huddletickets.com/mobile-only-schools.